



**American  
Red Cross**

American Red Cross  
of the Mohawk Valley

235 Prospect Street  
Herkimer, NY 13350

1415 Genesee Street  
Utica, NY 13501

[www.redcrossmv.org](http://www.redcrossmv.org)

## News Release NEWS RELEASE

**Contact: Victoria Cataldo**  
**Director of Public Relations**

**Tele: 315-733-4666**

**Email: [cataldov@redcrossmv.org](mailto:cataldov@redcrossmv.org)**

### **American Red Cross Receives \$20,000 Donation from NBT Bank**



In Photo: Left to right- Andria DeLisle Heath, Executive Director-American Red Cross of the Mohawk Valley-, Dennis Surace-Vice President and Regional Manager for NBT Bank, Victor Fariello-Executive Director, Rome Red Cross.

(Feb 23, 2010, Utica, NY ) –NBT Bank recently donated \$20,000 to the American Red Cross Chapters located in Oneida and Herkimer Counties. The money was given in support of the local disaster service programs and will be divided equally between the American Red Cross of the Mohawk Valley and the Rome Red Cross.

“Because of the generosity of NBT Bank and other donors, those in Oneida and Herkimer Counties can get the short term relief they need in the aftermath of a disaster. They will also receive resources, and support, and training from the Red Cross that will help them rebuild in the days following a disaster” states Victor Fariello,

Executive Director of the Rome Red Cross.

Immediately following the recent Haiti Earthquake NBT Bank made an additional commitment to the Red Cross Relief Efforts, this time on an International Level. NBT Bank, named number 9 best bank in America according to Forbes.com, matched all gifts made by the 1500 bank employees. This donation was given to the American Red Cross International Response Fund to provide immediate relief and long-term support to aid victims of crisis around the world. In just a matter of weeks, employees donated over \$10,000. The company has committed to matching this amount, making the total combined donation over \$23,600 to date.

“NBT is a community bank. As a community bank not only do we know the impact of local community agencies, we give back to the community. Our employees share our commitment to the communities in which we live and work. The American Red Cross is a wonderful organization and we are proud to

partner with them as they provide critical services to our community” said Dennis Surace, Vice President and Regional Manager of NBT Bank.

"We at the American Red Cross are appreciative of the efforts of NBT Bank and its employees for the victims of the Haitian Earthquake during the greatest natural catastrophe in recent history. We in the Mohawk Valley are even more appreciative of NBT's past and continued support of our local disaster needs. NBT Bank is truly a model to the private sector in regards to what community involvement is about." states Andria DeLisle Heath, Executive Director of the American Red Cross of the Mohawk Valley. "This gift from NBT Bank to the local American Red Cross Chapters is an example of the human spirit and neighbor helping neighbor".

###

**About the American Red Cross:**

*The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [www.redcross.org](http://www.redcross.org) or join our blog at <http://blog.redcross.org>*

**-End-**