



### Examples of how HEROES have raised the \$1000 for other Red Cross Chapters

- Students sit at a table in a local mall for three days asking customers to give to the American Red Cross. They raised \$2,900 and fulfilled their community service hours required by their school.
- Firemen held a boot drive for one day at a local Wal-Mart and raised \$3,900.
- A restaurant asked each customer to donate change after paying their tab and raised \$1,600. A pizza restaurant sold "Red Cross Squares" to customers raising \$1,200.
- A physician in a large medical practice asked the other doctors for at least \$100 and raised \$2,600.
- An auto dealership offered to give \$25 for each time someone took a test drive for a 3-week period and raised \$1,450.
- A popular radio disc jockey asked listeners to make him a hero and raised \$3,300.
- A grocery store raffled off a \$250 gift certificate raising \$1,120.
- A college fraternity raised their \$1,000 from contributions from members and parents.
- A running club conducted a small run for the ARC and raised \$1,600.
- A local police department held a traffic stop for four hours on a Sunday afternoon and raised \$3,500.
- A company ran a "Dress Down Day" and employees made a donation to wear jeans to work and raised \$2300.

For more information or to sign up to be a Hero contact Victoria Cataldo at [cataldov@redcrossmv.org](mailto:cataldov@redcrossmv.org) or call 315-733-4666 ext 218.